

# Gaming Company Rocksteady Studio Protects Creative Assets with WS\_FTP®



## KEY CHALLENGES

- › Exchanging large files between affiliate agencies across the globe
- › Avoiding loss of digital assets resulting in severe legal and economic recriminations
- › Automating as much as possible to avoid delays and speed the process

## SOLUTION

- › WS\_FTP Professional with easy-to-use Web based interface and best-in-class performance
- › WS\_FTP Server with enterprise-level security, event-driven automation and robust logging
- › Granular administrative control over server access and user permissions

## RESULTS

- › Stringent legal requirements met for transferring digital assets
- Employee time previously spent on file transfers now directed to creative endeavors
- Improved working relationship with affiliate agencies

Employing over 50 people, Rocksteady Studios is based in Highgate, North London, in a spacious, purpose built office. Rocksteady Studios was founded in 2004 by industry professionals and long-term colleagues, Jamie Walker and Sefton Hill. “Rocksteady Studios’ mission is to be a highly professional, efficient company whose purpose is to make great games, supported by happy and healthy team members. This philosophy is at the heart of our company,” explains Rocksteady Studios Sefton Hill.

## The Challenge

Rocksteady Studios made its name developing the highly acclaimed Urban Chaos: Riot Response on PlayStation 2 and Xbox, which won an Elite Award from the Official Xbox Magazine. Currently, Rocksteady Studios is focused on making its latest title; for the next generation Playstation 3 and Xbox 360 consoles that is expected to launch in 2009 and follow in the successful footsteps of Urban Chaos, becoming its second widely enjoyed game.

Rocksteady Studios currently utilises a number of outsource agencies throughout the globe to assist in the creation of game assets – whether it be sound effects, musical score, artwork or key on-screen graphics and props. “Confidentiality is vital and part of the legal requirement with our publisher so maintaining a tight rein on these assets is vital to our partner promise,” explains Hill. “We therefore needed a solution to transfer these valuable assets back and forth with our agencies in a secure manner.”

Rocksteady Studios System Engineer, Benjamin Nias used to use the inbuilt FTP client in Microsoft’s Internet Information Services (IIS) to transfer the assets, however encountered a variety of security problems due to issues with its firewalls. “Also, because we have only a 2 meg SDSL connection I was having to break down the increasingly large amount of data – sometimes 80 to 90 gig on a nightly transfer – into RAR packets, but due to the instability of the connection there was no guarantee that all the packets were getting to their destination,” he says. “I was increasingly getting emails and phone calls from the agencies saying that assets weren’t coming through, so I therefore needed to look into installing a more stable transfer mechanism I could trust.”

## The Solution

“I had been using the Ipswitch WS\_FTP Professional file transfer client successfully during my time as a web developer so when I was looking for a secure and reliable file transfer server WS\_FTP Server was the obvious choice,” comments Nias. “WS\_FTP Server has the same easy-to-use interface I am used to and I trust WS\_FTP Server to securely transfer assets with our agencies. Its reliability and advanced encryption make it a clear cut choice for secure file transfer.”



Ipswitch's WS\_FTP Server delivers powerful enterprise-level security, granular administrative control over server access and user permissions, event-driven automation, robust logging capabilities for auditing and compliance and best-in-class performance and reliability – all with an easy to use Web-based user interface. It scales to a virtually unlimited number of user accounts and concurrent user connections; and supports FTP, SSL and SSH protocol connections. Advanced features include strong password policies, guaranteed file integrity, clustering and load balancing architecture and more.

## Benefits

When combined with the award-winning WS\_FTP Professional software, WS\_FTP Server boasts the most secure and optimised file transfer solution on the market with 256-bit AES encryption over SSH, SFTP, SSL and FTPS transfer protocols. Rocksteady Studios' assets are encrypted by WS\_FTP Professional when being sent to the agencies and require them to enter a password to access them. This password auto-expires and requires users to reset their password at any time, thus ensuring that Rocksteady Studios meet the legal requirements of its publisher.

“For games developers the loss of any of its digital assets could have severe legal and economic recriminations,” comments Ipswitch Regional Sales Manager, Chris Greaves. “WS\_FTP Server has ensured that Rocksteady Studios can meet its stringent legal requirements and meant that its affiliate agencies now view it as an even more competent company to deal with.”

Nias believes that he has saved a great deal of time and effort since installing WS\_FTP Server. “Time is of a premium in our industry, any way we can speed up the process is of great benefit,” he adds. “For example, it used to take me quite a while to split up the asset data into manageable packets each day and transfer them overnight via IIS, now I can do this in only 30 seconds with WS\_FTP Server.”

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BENJAMIN NIAS  
System Engineer, Rocksteady Studios

## About Ipswitch, Inc.

Ipswitch helps solve complex IT problems with simple solutions. The company's software is trusted by millions of people worldwide to transfer files between systems, business partners and customers; and to monitor networks, applications and servers. Ipswitch was founded in 1991 and is based in Lexington, Massachusetts with offices throughout the U.S., Europe and Asia. For more information, visit [www.ipswitch.com](http://www.ipswitch.com).

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